

 **King County**

LOCAL FOOD SYSTEM

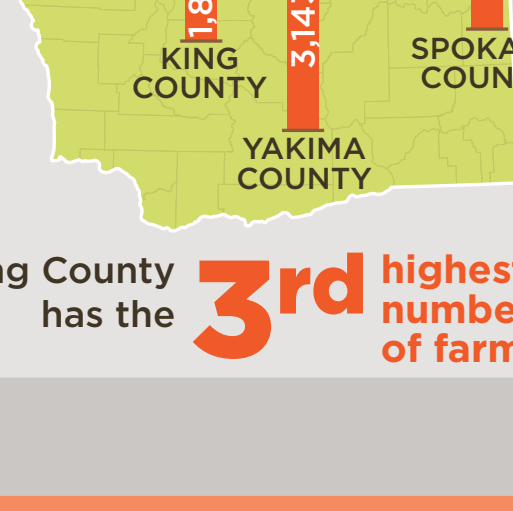
KING COUNTY IS A GREAT PLACE FOR...

GROWING FOOD!


King County has **14,200 acres** of preserved farmland

and over **20,000 acres** in food production

Of the 39 counties in Washington,



King County has the **3rd** highest number of farms



100+ products grown here

- Apples
- Artichokes
- Asian Pears
- Asparagus
- Bamboo
- Beef
- Beets
- Blackberries
- Blue Potatoes
- Blueberries
- Buckwheat
- Bull Choy
- Brussels
- Broccoli
- Butter
- Butter Lettuce
- Cabbage
- Carrots
- Caiflower
- Cherries
- Chickpeas
- Chicken
- Chinese
- Chives
- Cilantro
- Corn
- Corn Sweet
- Cucumbers
- Currants
- Dalson
- Dill
- Duck Eggs
- Ducks
- Edible Flowers
- Eggplant
- Elephant Garlic
- Emu Eggs
- Epizote
- Fava Beans
- Fennel
- Filberts
- Fingerling Potatoes
- Garlic
- Goat Dairy
- Goats
- Gooseberries
- Grapes
- Green Beans
- Green Leaf
- Green Onions
- Greens
- Heard Lettuce
- Hot Peppers
- Japanese
- Jarouslem
- Kiwi
- Kohlrabi
- Lamb
- Lavender
- Leeks
- Lemon
- Thyme
- Marion
- Berries
- Mayfoam
- Melons
- Mint
- Mushrooms
- Oregano
- Parsley
- Parasips
- Pea Vines
- Pears
- Pickling Cucumbers
- Pigs
- Pork
- Pumpkins
- Quinces
- Raspberries
- Red Leaf
- Red Onions
- Rhubarb
- Romaine
- Rosmary
- Sage
- Salted Greens
- Savory
- Shallots
- Sheep Dairy
- Products
- Shell Beans
- Shell Peas
- Slicing Cucumbers
- Snow Peas
- Sorrel
- Sprinch
- Strauberry
- Sugar Snap
- Summer Squash
- Sweet Bay
- Sweet Peppers
- Thyme
- Taragon
- Tomatoes
- Turnips
- White Onions
- White Potatoes
- Winter Squash
- Yellow Potatoes
- Yellow Wax Beans
- Zucchini

INNOVATIVE FOOD!

13 James Beard Award-Winning Chefs

Nom Nom

Seattle was recently ranked **8th best** city in the U.S. for food

by Conde Nast (it's 21st in population)

King County is home to many innovative food brands

- Allrecipes
- Amazon Fresh
- Beecher's
- Caffe Vita
- Via Tribunali
- Darigold
- Dry Soda
- Fran's Chocolates
- Oberto
- PCC Natural Markets
- Pike Place Market
- Starbucks
- Theo Chocolates
- Tim's Cascade Chips
- Top Pot Doughnuts
- Trident Seafoods
- Trophy Cupcakes
- Urban Spoon
- Uwajimaya

Seattle-Tacoma metro area has **20** restaurants per 10,000 people

Only the SF Bay Area has a higher concentration

BEING IN THE FOOD BUSINESS!

King County residents spend an estimated **\$6 Billion** on food yearly



restaurant sector 67%

institutions 12%

farmers markets 3%

grocery sector 17%

CSA, U-pick, food hub, farm stands <1%

King County is the largest food processing county in WA - worth \$6.4B and employing over **12,000 people**




4.5% King County has the lowest unemployment rate in WA.



BUILDING HEALTHY COMMUNITIES!


King County Parks has over...

- 175 miles** of regional trails
- 180 miles** of hiking trails
- 200 parks** totaling **28,000 acres**




20 FARMERS MARKETS & FOOD STANDS

offer the **FRESH BUCKS** program to provide nutrition incentives for low income consumers.




KING COUNTY'S FARM-TO-SCHOOL PROGRAM delivered **65,000 pounds** in 2014 of fresh & healthy local foods to 33,200 students




17% reduction 2004-12

Youth obesity in South Seattle and South King County dropped from **9.5%** to **7.9%** after work with communities and schools.

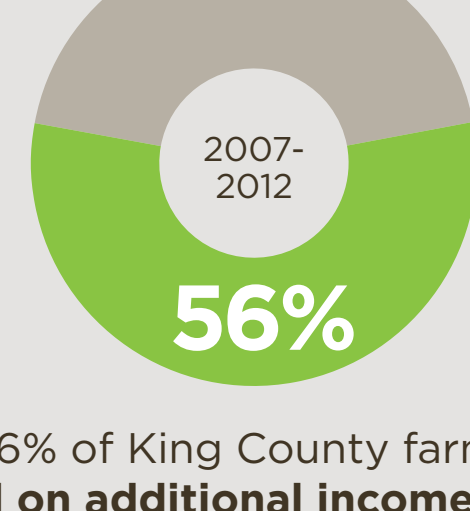


BUT LOOKING CLOSER YOU'LL SEE...

MANY FARMERS ARE STRUGGLING




King County's farmers are spending **\$2,700 more per year** to produce food than they are earning back



56% of King County farmers relied on additional income sources aside from farming to support their operations & family

THE INDUSTRY COULD BE MORE ROBUST


Locally-produced foods sold at King County's **40+ FARMERS MARKETS** account for only **3%** of the local food market



The economic value of King County's agriculture industry 2007 - 2012

\$93M of that is for food production

declined 4% to **\$121M**



LOTS OF FOOD IS THROWN AWAY

25% business waste in King County landfills is food



33% household waste in King County landfills is food



THAT'S **390 POUNDS** PER HOUSEHOLD PER YEAR

NOT EVERYONE CAN AFFORD TO EAT HEALTHY FOOD

Poverty rates for **ALL AGES** and for **CHILDREN 0-17** in King County have risen.

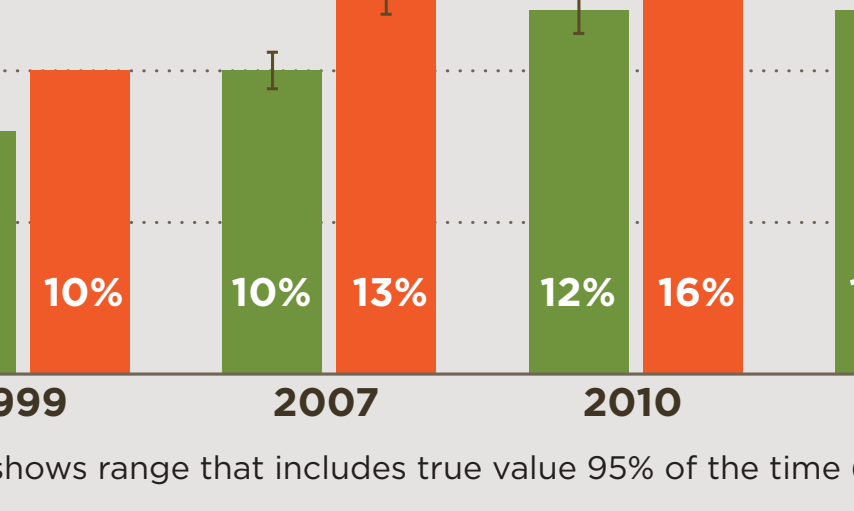


Year	All Ages	Children 0-17
1999	8%	10%
2007	10%	13%
2010	12%	16%
2013	12%	16%

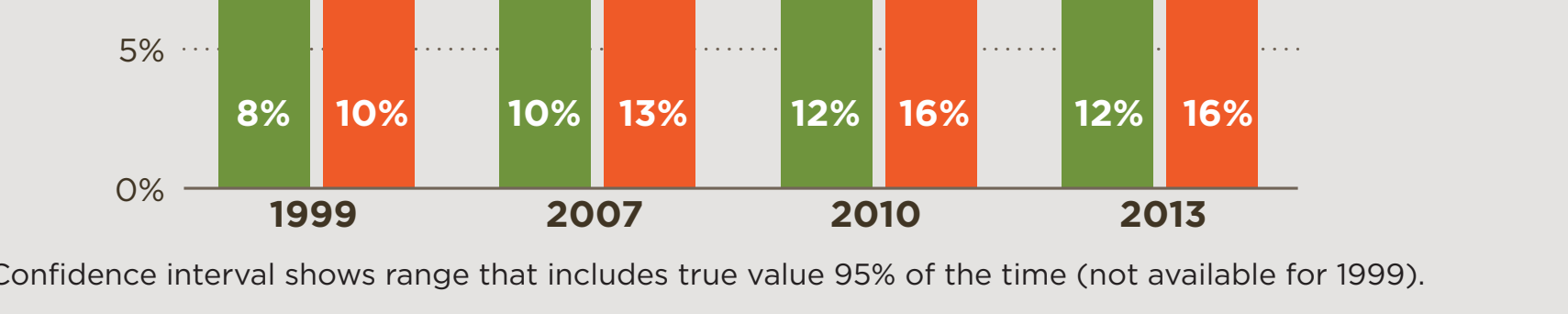
Confidence interval shows range that includes true value 95% of the time (not available for 1999).

FOOD IMPACTS CLIMATE CHANGE

The carbon emissions from **producing, transporting, and consuming food** are second only to the emissions from transportation.

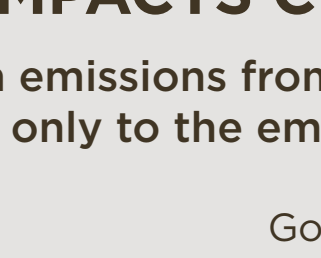


Sector	Percentage
Food	14%
Transportation	16%
Construction	8%
Other	21%
Home Energy	13%
Services	14%
Goods	14%




WHO'S NOT EATING THEIR VEGGIES?

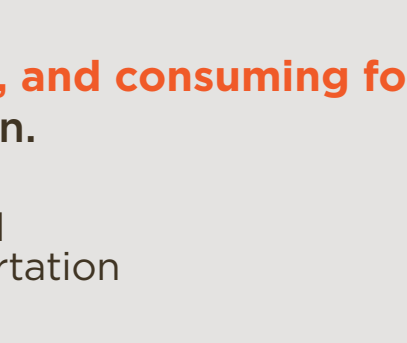
3 out of 4 TWEENS & TEENS



7 out of 8 ADULTS

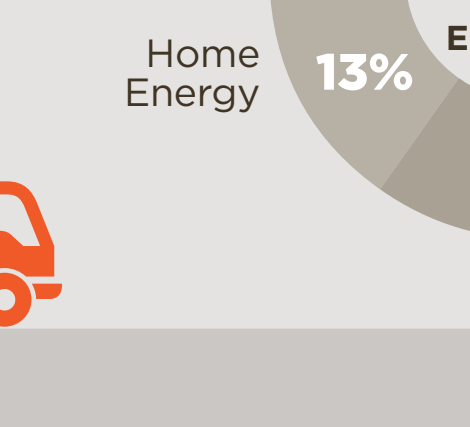


DO NOT consume enough fruits and vegetables to provide adequate nutrition




SOME RESIDENTS DON'T GET ENOUGH FOOD

13% of adults live in "food-insecure" households



22% of children live in "food-insecure" households



HOW YOU CAN HELP

KNOW WHERE YOUR FOOD COMES FROM

At King County

99% of vendors are from WA



Farmers Markets

Roughly 25% of vendors are from **KING COUNTY**



SHOP AND EAT LOCALLY!

FOR EVERY **\$100** THAT'S SPENT AT A LOCALLY-OWNED...

FARMERS MARKET

\$62 IS RE-SPENT LOCALLY

RESTAURANT

\$79 IS RE-SPENT LOCALLY

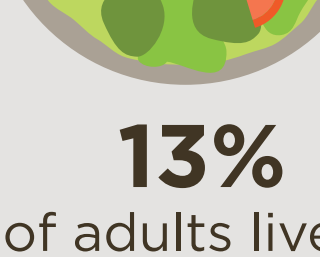
COMPARED TO \$31 FOR A NON LOCALLY-OWNED RESTAURANT

GROCERY STORE

\$52 IS RE-SPENT LOCALLY

COMPARED TO \$25 FOR A NON LOCALLY-OWNED GROCERY STORE

VEGGIES LOSE 15-77% of their **Vitamin C** within 7 days of harvest



BUYING LOCAL MEANS FRESHER & HEALTHIER FRUITS & VEGETABLES!

